

M.B.A.Exam. 2008
(Semester Pattern)

Prospectus No.2008156

SANT GADGE BABA AMRAVATI UNIVERSITY

(FACULTY OF COMMERCE)

PROSPECTUS
OF
Master of Business Administration
(Semester Pattern Two Year Degree Course)
Semester-I & III Exam. W/2008
Semester-II & IV Exam. S/2009

2008

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Price Rs. 12/-

PUBLISHED BY

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SYLLABUS FOR M.B.A. PART-I EXAMINATION
(EFFECTIVE FROM THE SESSION 2003-2004)

SEMESTER -I

MBA/101 MANAGEMENT PROCESS & ORGANIZATIONAL BEHAVIOUR.

Objectives:- The objectives of this paper is to familiarize the student with basic management concepts and behavioural processes in the organization.

Unit-I Evolution of management thought- Management & Organization, Management & Administration, various approaches to management philosophy- Mathematical , Behavioural , serial schools of management.

Unit-II System & contingency approach for understanding organization, managerial process functions of managers, skills and roles in an organization.

Unit-III Individual Behaviour & Personality
Concept of personality perception, values attitudes & learning. Learning Behaviour Emotional Intelligence in organization

Unit-IV Group Dynamics Group Behaviour
Group dynamics understanding group processes group decision making Leadership theory.

Unit-V Organizational system design and structure.

Suggested Reading:

1. Koontz, H and Wechrich, H Management. 10th ed. New York McGraw Hill, 1995.
2. Luthans F. Organizational Behaviour. 7th ed. New York, McGraw Hill, 1995
3. Robbins S.P. Management 5th ed. New Jersey, Englewood Cliffs. Prentice Hall Inc. 1996.
4. Robbins S.P. Organizational Behaviour. 7th ed., New Delhi, Prentice Hall of India, 1996.
5. Singh, Dalip Emotional Intelligence at Work, Response Books, Sage Publications, Delhi 2001.
6. Staw, B.M. Psychological Dimensions of Organizational Behaviour 2nd ed. Englewood Cliffs. New Jersey Prentice Hall Inc., 1995.
7. Stoner, J. etc. Management 6th ed., New Delhi, Prentice Hall of India 1996.

Ordinance No.19/2001 : An Ordinance for Central Assessment Programme, Scheme of Evaluation and Moderation of answerbooks and preparation of results of the examinations, conducted by the University, Ordinance 2001.

Dr. K.G. Khamare

Registrar

Sant Gadge Baba Amravati University

PATTERN OF QUESTION PAPER ON THE UNIT SYSTEM

The pattern of question paper as per unit system will be broadly based on the following pattern.

- (1) Syllabus has been divided into units equal to the number of question to be answered in the paper. On each unit there will be a question either a long answer type or a short answer type.
- (2) Number of question will be in accordance with the unit prescribed in the syllabi for each paper i.e. there will be one question on each unit.
- (3) For every question long answer type or short answer type there will be an alternative choice from the same unit. However, there will be no internal choice in a question.

NATURE OF QUESTION PAPER FOR M.B.A.

SEMESTER I, II, III & IV EXAMINATIONS

1. The question paper shall have three sections, viz. A, B, and C
2. Section "A" shall have one question of conceptual nature carrying 14 marks. The question shall have internal option.
3. Section "B" shall have three questions, divided into two parts each, of which one part shall be of conceptual nature and the other part shall be of applied nature. Each part shall have 7 marks. Each question shall have internal option.
4. Section 'C' shall consist of case study/problems carrying 14 marks, divided into two or more subquestion.

NORMS FOR THEORY PAPERS & DISSERTATION

1. For all theory papers 3 periods per week in all a minimum of 45 periods per subject per semester.
2.
 - a) For dissertation work there shall be a batch of maximum 6 students per guide teacher.
 - b) For one batch of 6 students three periods per week shall be the workload allotted for guidance of the dissertation.
3. There shall be minimum 5 students for every additional specialization at M.B.A. II level.

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7. Stoner, J. etc. Management 6th ed., New Delhi, Prentice Hall of India 1996.

MBA/102 MANAGERIAL ECONOMICS

Objectives:- The objective of the course is to acquaint the participants with concepts and techniques used in Micro-Economic. Theory and to enable them to apply this knowledge in business decision-making, Emphasis is given to changes in the nature of business firms in the context of globalisation.

Unit-I Concept & Techniques of Managerial Economics. Managerial Economics its application, in marginal analysis and optimization

Unit-II Theory of Demand, Demand functions, Elasticity of Demand, Determinants of Demand, Demand forecast.

Unit-III Production & cost functions, Production ISO QUANT, ISOCOST, Economics of Scale, Short run cost function.

Unit-IV Theories of firm, profit maximization sales maximization Managerial Utility Model, Simon Satisfying behaviour Model.

Unit-V Market Structure- Competition, monopoly, oligopoly, Perfect, Pricing in these competition for short term.

Suggested Readings:

1. Adhikary, M. Business Economics. New Delhi, Excel Books, 2000

2. Baumol, W.J. Economics Theory and Operations Analysis 3rd ed., New Delhi, Prentice Hall Inc. 1996.
3. Chopra, O.P. Managerial Economics. New Delhi, Tata McGraw Hill 1985
4. Keat, Paul G & Philips K.Y. Young, Managerial Economics, Prentice Hall New Jersey 1996.
5. Koutsoyiannis, A Modern Micro Economics. New York, Macmillan, 1991
6. Milgrom, P and Roberts J. Economics Organization and Management Englewood Cliffs, New Jersey Prentice Hall Inc. 1992.
7. Maheshwari, Yogesh. Managerial Economics., P.H.I.
8. Mehta, P.L. Managerial Economics., Sultanchand & Sons.
9. Varshney, R.L. Managerial Economics., Sultanchand & Sons.

MBA/103 ENVIRONMENT AND MANAGEMENT

Unit-I Environment Management : Fundamentals sustainable development, implications of human population growth, limits to growth , environment and business school.

Unit-II Energy Management: Fundamentals- Fossil fuel use, energy production and trade, energy balance ecosystem concepts: Basic concepts and their applications in business, industrial ecology and recycling industry.