

Dr. H. M. Jha “Bidyarthi”, Professor and Head, Department of Business Administration And Research our college was nominated Chairperson by Indian Institute of Management, Bangalore to chair a session in the 7th International Conference on E-Government held at IIM, Bangalore(IIMB) during 22 – 24 April, 2010.



Dr. H. M. Jha “Bidyarthi” chairing a session and discussing on E-Governance in 7th ICEG 2010 at IIM, Bangalore

Day-1, April 22, 2010, Thursday		
09:30 - 10:00	Registration, Collection of Conference kit by the registered participants	
10:00 - 11:30	Conference Inauguration	Venue: Auditorium
<p>His Excellency Sri HR Bharadwaj, Governor of Karnataka</p> <p>Mr. Ashok Chandavarkar, Intel Digital Healthcare Group</p> <p>Dr. Joel Robertson, Robertson Technologies, US</p> <p>Professor Pankaj Chandra, Director Indian Institute of Management Bangalore</p>		
11:30 - 11:45	Tea Break	
12:00 - 13:20	First Plenary Session	Venue: Auditorium
	<ul style="list-style-type: none"> • Keynote : Mr. Milind Kherasagar, DSK Digital Technologies • Admiral Dr. V R Singh, Director IIMR, Delhi • Dr. Anand Zachariah, CMC Vellore • Topic: Towards a decentralized model of medical education through technology enhanced learning: the CMC experience • Dr. Shiban Ganju, Topic: ICT as a Catalyst for Public Health Delivery 	
13:20 - 14:15	Lunch	Venue: MDC
14:15 - 15:45	Technical Session 1.	
Track-1		
Area: E-Governance		Venue: M-11
Chair: Dr. Hari Mohan Jha 'Bidyarthi'		
Paper Id: 53		
Title : Mobile Application to Empower the Farming Community of India		
Authors : Shubham Sinha, Saurabh Sinha, Sudhir Kumar, Mitali Saxena, Shivoim Sinha		
Abstract : Agriculture is India's most important economic sector. In the mid-2000s, it provided about one-third of the gross domestic product and employed roughly two-thirds of the population. The growth of the industrial and services sectors has recently led to a decline in agriculture's share of GDP, but it remains the largest single contributor to the Indian economy. India has 120m farmers and their produce is sold at 7,500 regulated markets by the middle man. As there are many small farmers and less than perfect information for stakeholders in the sector, the market is volatile to manipulation and uninformed actions. Farmers' participation in market and transport management is so poor that most of the time they are being forced to sell their products to local middlemen at dumped prices. Farmers get as little as 25% of the		