

Department of Business Administration and Research, Shri Sant Gajanan Maharaj College of Engineering, Shegaon has been ranked under A-Grade by Business India Best B-Schools Survey 2011 consecutively for the second year

The Business India – the Magazine of the Corporate World - has rated the Department of Business Administration and Research, Shri Sant Gajanan Maharaj College of Engineering, Shegaon amongst the Best B-Schools in India during the current year too. The magazine conducts India’s largest and most comprehensive annual Survey of business schools since 1982. In the recently concluded Business India’s Best B-Schools Survey 2011 held during May – August 2011, the magazine rated about 335 B-Schools under six grades viz. Top B+ Grades. Department Administration and Gajanan Maharaj Shegaon was ranked by Grade – A for the MBA This department was last year i.e. 2010 also.



50, A++, A+, A, B++ and of Business Research, Shri Sant College of Engineering, this magazine under education imparted by it. ranked under Grade – A The full survey has been

published in the November 13, 2011 issue of Business India vide its page nos. 94 to 112 (name of our department appearing on page no. 108) and 114 to 130 (name of our department appearing on page no. 116) and published on its website <http://www.seaastandards.org/bschools2011/Ranking%20&%20Rating.pdf> and <http://www.seaastandards.org/bschools2011/Alphabetical%20List.pdf> This survey also ranks IIMs, MDI, ISB, SPJIMR, JBIMS, XLRI, etc.

The survey was based on data collected and verified using an extensive questionnaire consisting of over 350 questions divided in 12 sections. It also included survey of the faculty, current batch of students, the alumni and recruiters of the department filling up the questionnaire independently from their respective places. The survey gave 70% weightage to brand equity (25%), faculty and pedagogy (15%), industry interface (10%), technology use (10%) and infrastructure (10%). The special feature of this year’s survey was feedback from recruiters of the department.